

ANNUAL REPORT

{ FINANCIALS & ACCOMPLISHMENTS }

www.freedom servicedogs.org



**FREEDOM
SERVICE DOGS
OF AMERICA**

2015



From Shelter to Service

In 2015, Freedom Service Dogs opened our doors to **93 DOGS** from shelters and rescue groups to help them find new and fulfilling lives.

Of these, **29 DOGS** graduated as service dogs or professional therapy dogs.



8 service dogs matched with veterans and active duty military with disabilities through Operation Freedom

10

service dogs matched with individuals living with disabilities



11

professional therapy dogs matched with graduate students and practicing clinicians

68

dogs adopted into loving homes

700+

youth and adults reached by professional therapy dog graduates

295+

at-risk youth reached through the Pawsitive Connection program

6,715+

donors fueled our work



8,445+

hours logged by volunteers, equivalent to 4.2 full-time employees

14,680

dog-training hours logged by staff and volunteers



A Message from the Board Chairman

Dear Friends,

Nine years ago, my 12-year-old son began volunteering at Freedom Service Dogs. Inspired by the mission, the passion in his voice was evident: "Dad! You've got to check out this organization!" Like many of you, my passion deepens each year... especially when I hear from those who have been given a Freedom Service Dog. You will read their stories of transformation and triumph in our 2015 Annual Report. Each story would not have been possible without the vision and compassion of our founders, Michael and PJ Roche.

As we mourn the recent loss of Michael, we are more committed than ever to their vision that inspires our work: Transforming shelter dogs into service dogs for people who are living with disabilities. Michael and PJ believed in second chances and breaking through barriers. Using a wheelchair didn't stop Michael from living his life to the fullest and a stint as a shelter dog didn't stop Oreo from transforming Michael's life.

You have demonstrated your unwavering belief in second chances. Your support in 2015 helped Freedom Service Dogs transform the lives of shelter dogs as well as their human partners. Together with dedicated volunteers, loyal donors, visionary partners, devoted board members and staff, faithful dogs and brave clients, the Freedom Service Dogs community can stand proud. In 2015:

▶ 29 clients on the waiting list received a custom-trained service dog or professional therapy dog.

▶ More than 6,715 donors invested over \$3.1M.

▶ Volunteers dedicated an amazing 8,445 hours—the equivalent of 4.2 full-time employees.

▶ For the second year in a row, Charity Navigator rated Freedom Service Dogs four stars - fewer than 20 percent of the organizations they rate receive back-to-back four-star ratings.

▶ Our devoted and expert trainers upheld the high standards of Assistance Dogs International accreditation.

You helped make 2015 a pivotal year for the individuals on our waiting list and dogs in our training program. We are so grateful that you've chosen to partner with us.

As we strive to carry out the initial vision of the Roches, we are reminded that the demand for a Freedom Service dog remains a barrier for the people on our

waiting list. Therefore, we have embarked on a capital campaign that will allow us to double the number of people we serve in a more timely manner.

You will find details on our expansion plans in this report and we invite you to join us in creating a lasting legacy by donating to the building fund, the veterans' program, dog training or another aspect of our mission that calls out to you. Your donation, whether monetary or in-kind, will transform even more shelter dogs into service dogs for deserving individuals on our waiting list who so desperately need the partner that can only be found in a four-legged companion. 🐾

Yours in service,

Jon Hughes



2000 West Union Avenue.
Englewood, CO 80110-5567

Phone: 303.922.6231

Fax: 303.922.6234

www.freedomservicedogs.org

EIN 84-1068936



Freedom Service Dogs of America is a nonprofit organization that relies on donor support to transform shelter dogs into custom-trained service dogs for clients in need. Clients include children, veterans, active-duty military, and other adults. Their disabilities include autism, traumatic brain injury (TBI), cerebral palsy, spinal cord injuries, muscular dystrophy, multiple sclerosis, and post-traumatic stress disorder (PTSD).

2015 BOARD OF DIRECTORS

OFFICERS

Board Chairman
Jon Hughes, Petrie Partners

Co-Vice Chair
Kathryn Ford, VP of Legal Affairs,
WOW! Internet, Cable & Phone

Co-Vice Chair
Leslie Howard, Howard Family Foundation

Secretary
Margaux Trammell, Brownstein
Hyatt Farber Schreck, LLP

Treasurer
Heidi MacIntyre, Cherokee Financial
Services, Inc.

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Randy Braun, The Braun Group LLC
Bernie Dvorak, Liberty Global
Walter M. Ernst, Ernst & Associates
Joseph A. Freer, Kirshbaum Foundation
For Animals
Margot Hambleman, Decorative Materials
Brittany Johnson, Starbucks Corporation

David Mann, Retired, Goldman Sachs
Lee Mickus, Snell & Wilmer
A. Ralph Reed, Retired, Tall Grass Energy
Lee Clayton Roper, MLC Publishing
Tom Scanlan, Retired, Brigadier General, U.S.
Air Force
Neal Stanley, Insight Exploration

The Power of Philanthropy

HIGHLIGHTS FROM 2015

It's because of you, and the community of supporters who make Freedom Service Dogs possible, that we are able to be steadfast in our resolve to give service dogs to people at no cost. We are committed to providing the life-changing gift of a service dog without adding to the financial burden of our clients. Together, you helped us graduate 29 teams last year.



JOSE & KANGA

"I came to find out that having a service dog requires a lot of resolve, something that I had been lacking for quite some time now. Getting up every morning to let him out and staying up to play with him and putting him to bed has forced me to take back some of my life in a good way." *Sponsored by The Dixie Foundation*



HEATHER & CALDER

"Before I met Calder, I wasn't sure what kind of work I wanted to do. After working at Freedom Service Dogs as an intern and seeing the difference the Pawsitive Connection Program has made with at-risk youth, I can't imagine working without Calder as my therapy partner. We are looking forward to starting our job together, working for at-risk youth and providing animal-assisted programming at KIPP Montbello College Prep."

BRANDON & MCCLLOUD

"McCloud has had a huge impact on my family by relieving the worry of me falling and not being able to get back up and the risks associated with falling. He also loves playing ball and tug-o'-war with my boys. They absolutely love McCloud." *Sponsored by The Gary & Leslie Howard Foundation*



KATIE & MORPH

"Having a service dog has changed my family's life by giving us something positive to focus on instead of the stresses of daily life. My family has a renewed peace of mind during times when I have to be home alone because they know Morph is with me always. I can never repay Freedom Service Dogs for giving me the gift of Morphie, but I will be forever grateful."



Ways to Give: LEAVE YOUR PRINT

QUESTIONS?

Contact Serena Bruzgo :

📞 303-922-6231

✉ sbruzgo@freedom servicedogs.org

GIVE APPRECIATED STOCK

Donating stocks or securities is a great way to help Freedom Service Dogs while maximizing your tax position. Gifts of this type are 100% free of capital gains and also eligible for income tax deductions (consult your advisor for details).

MAKE AN IRA ROLLOVER GIFT

Contact your IRA account manager and request an amount be transferred to FSD. Your gift could be \$10,000, \$50,000 or even up to \$100,000. Contact us to learn more about how you can redirect unneeded IRA income to FSD, enjoy tax savings this year and help us move into our new home!

LEARN MORE AT FREEDOMSERCEDOGS.ORG/DONATE

2016 EVENTS

**Summer
Graduation**
June 18

**Rally for
Freedom
Charity Ride**
July 16

**Faces of Freedom Sporting
Clays Tournament**
August 19 August 26
Midland, TX Denver, CO

**Doggie
Plunge**
Sept 10

**Grand Opening
and Celebration**
Sept 22

**Diamonds
in the Ruff**
Oct 8



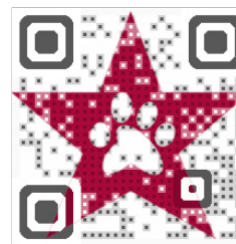
Our new Home

TRANSFORMING OUR NEW
BUILDING INTO A HOME

If you've been to our current facility, you'll know that we have outgrown our space. Not only is it inadequate to meet the needs of the people on our waiting list but it also sits on the 100-year-flood plain, making expansion impossible.

A \$2 MILLION RENOVATION IN THE WORKS

Since 2010, more than 300 donors contributed over \$2.4 million to fund the purchase of our new home! Our board looked at more than 70 properties before settling on a location that our donors enabled us to purchase in July 2015. Our new home sits on 1.46 acres with an adjoining 1.1 acre lot that is ideal for outdoor kennels and play yards. The indoor space consists of 22,680 square feet versus our current 10,000 square feet. Working with Siemens, an internationally renowned engineering company, we have created a build-out plan to transform the building into the exact home we need. The total amount needed to renovate is \$2 million.



**WANT TO
SEE OUR
NEW HOME?**

Use your smart phone to scan the QR code to see the video!

NAMING OPPORTUNITIES

Naming opportunities are still available and can be a thoughtful way to leave a legacy through the work of Freedom Service Dogs. Opportunities range from \$25,000-\$2,000,000 and can be paid over a three-year period.

FOR MORE INFORMATION

Contact Serena Bruzgo :

📞 303-922-6231

✉ sbruzgo@freedom servicedogs.org

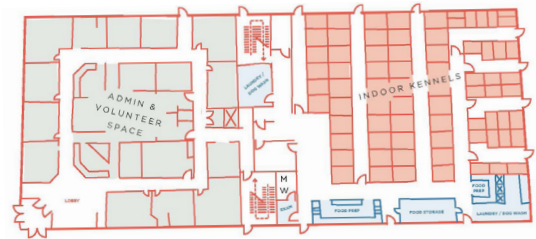
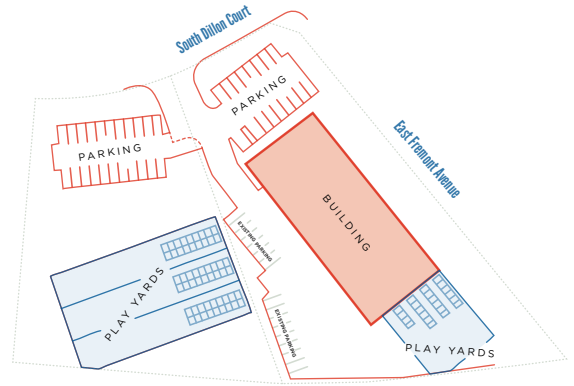


TARGET MOVE-IN: *fall 2016*
FUNDS LEFT TO RAISE: *\$700,000*

Be a Part of the Future

Please support the building fund by sending a donation today! We've enclosed an envelope and pledge card. By supporting our new home, you will enable FSD to:

- ✓ **DOUBLE THE NUMBER OF CLIENTS WE SERVE**
- ✓ **DECREASE THE WAIT-TIME FOR OUR CLIENTS**
- ✓ **REDUCE KENNEL STRESS AND IMPROVE THE SUCCESS RATE OF OUR GRADUATING DOGS**



To learn more or see construction updates, visit

**FREEDOMSERVICEDOGS.ORG/DONATE/
TAIL-OF-TRANSFORMATION**

ITEMS WE NEED FOR OUR NEW HOME

We have the following in-kind donations opportunities to help furnish our new building:

MOVABLE WALLS
10 WOODEN LOCKERS WITH LOCKS
PLAQUES & INDOOR SIGNAGE

LAPTOPS, COMPUTERS, & TABLETS
OUTDOOR SIGNAGE (various sizes, lit & not lit)
TREES, SHRUBS & FLOWERS

FOR OUR MOCK-APARTMENT TRAINING AREA, WE CAN USE:

1 FRONT-LOADING WASHING MACHINE
1 FRONT-LOADING DRYER



Leading FSD into the Future



MICHELE OSTRANDER

In December 2015, Freedom Service Dogs completed a nationwide search for a new president and CEO. Our new leader, Michele Ostrander, brings 20 years of nonprofit experience, including her most recent position as CEO of Susan G. Komen® Colorado. Michele's leadership and passion will help us build the future of Freedom Service Dogs.

TO CONTACT MICHELE :

☎ 303-922-6231 ✉ mostrander@freedomservicedogs.org

Annual Report Recognition

Because of the generosity of you who believe in Freedom Service Dogs, we are able to give our amazing service dogs to individuals on our wait list at no cost. Your investment has indeed transformed the lives of shelter dogs and their human partners. **THANK YOU.**

\$100,000+

Anschutz Foundation

Core Laboratories

Halliburton

Rachael's Rescue

Vets Helping Heroes, Inc.

\$50,000-\$99,999

Eric + Jessie Decker Foundation

Hess Corporation

Helen K. & Arthur E. Johnson Foundation

A. Ralph & Mary Reed

\$25,000 - \$49,999

Anonymous (2)

Dotty Bracken

Ann Carlsen & Carlsen Resources

CH2M Hill, Inc

H. A. & Mary K. Chapman Charitable Trust

The Denver Foundation

Eugene C. & Florence Armstrong Family Foundation, Inc.

The Gary & Leslie Howard Family Foundation

The Hilltop Foundation

Hughes Family

Werner & Gilda Kaplan

Petco Foundation

May and Stanley Smith Charitable Trust

The Dixie Foundation

Visa, Inc.

Chapman Young

Megan & John Zimmerman

\$10,000-\$24,999

Anonymous (3)

The Bacon Family Foundation

Susan Bernstein

Bochnowski Family Foundation

Broe Family Foundation / The Broe Group

The Colorado Health Foundation

Monty & Becky Davis

Colorado Veterinary Medical

Association Auxiliary

Dealers Auto Auction of the Rockies

Decorative Materials Int'l LTD

Dog is Good

EOG Resources, Inc.

Doug & Kerry Harris

Thomas & Tami Jorden

Kathryn J. Dinardo Fund

Heidi MacIntyre

Maple Vineyards

Clarence Milwee

Mostyn Foundation, Inc.

Leota F. Pekrul Trust

Phelan Family Foundation, Inc.

Powershift, Inc.

The Corrigan-Goddard Foundation

Smith S.H.A.R.E. Foundation

The Patricia Crown Family

Christian Watts & EC Data Systems

The William H. Donner Foundation

WPX Energy, Inc.

\$1,000-\$9,999

1st Bank

A Place for Rover

Advantage Security

Edward & Janet Ahlstrand

Aimco

AJ & Lynda Scribante Charitable Foundation

Alamo Sporting Arms

Laurie Albright

Lucille Drinkwater Allen Trust

Robert H. Allen

Minnie Alvord

Heidi & Markus Andres

Anonymous (12)

Anschutz Exploration Corporation

Anschutz Family Foundation

Anthony Aragon

Arapahoe Sertoma Club

Julie Arnold

William Arnold

ARP Family Foundation

Ashkin Family Foundation

Looking Glass Corvette Association

Dr. Mary E. Bates

Bayswater Exploration & Production

Holly Bazemore

Richard & Toni Bergmark

Sarah Bier

Black Hills Corporation

Sy Blechman

Cheryl D Blodgett

Kent Blye

Jas Bohrman

Garrett Boone

Lee K. Boothby

Boozalicious Baker

Mike Boulter & Futures.io

Randy Braun

Breitburn Management Co., LLC

Brett Family Foundation

Brewster McLeod Architects, Inc.

Broadways, Inc.

William Bronchick

Devin & Betsy Brown

James & Donna Brown

Serena & Darek Bruzgo

Chad & Shelly Burden

Lee Burleson

Helene Burns

Marjorie & John Buyers Foundation

Cabot Oil & Gas Corporation

Sharon Calahan

William Canady

Carl George Bjorkman Foundation

Charity for All

Charles E. & Carol J. Miller Family Fund

Endiya Cheeks

Cherry Creek Insurance Group

David Chidester

City of Littleton

Robert & Kathleen Clark

CoBank

U.S. Representative Mike Coffman

Kay Cohen

Mike & Carol Coleman

Colorado State Bank & Trust Foundation

Community Foundation

Janice Compton

Scott Cope

Tim & Shirley Corriea

Cowboy Moving & Storage

Craig Energy

Donna Crown

Susan Daley

Susan Dalton

Davignon Charitable Fund

Sally Davis

Delta Dental

Ann Sharon Demint

Alice Dempster

David Demshur

Denver Association of Division Order Analysts

Denver Integrated Plastic Surgery

Denver Outlaws

Erik & Amy Dietz

DirecTV

Di-Trol Systems, Inc.

Tom Dougherty

The Downs Foundation

Marilynn J. Ducker

The Duenke Family

John G. Duncan Charitable Trust

Dynalectric

ECA Foundation

Mark Edwards

Jeanne Morrison Eha

Chad & Rebecca Eichelberger

Elaine Eisenman

EnCana Cares

EQT Foundation

Ernst & Young LLP

Walter Ernst

Brittany Smith Esparza

Eugene L. Kirshbaum Foundation for Animals

Stefan & Suzanne Evanoff

Della Evans

Evergreen Elks Lodge No. 2363

Farro Italian Restaurant

Fasken Oil & Ranch, Ltd.

FCA Foundation

Darrin L. Fink

Lyndon Fink

First Tech

Joel Flagg

\$1,000-\$9,999 cont.

Jordan & Kirsten Floyd
FMC Technologies, Inc.
John & Mary Ford
Kathryn Ford
BetsWest Foundation
Louden Family W. Foundation
The Grainger Foundation
TJX Foundation
Dave Fourman
FourPoint Energy LLC
Frank & Tamara Woods
Jan Friedlander & Dr. Cynthia Kristensen
Shane & Bridget Fross
Gannett Foundation
Clay Gaspar
The Gibney Family Foundation
Gibson, Dunn & Crutcher LLP
Kristopher & Holly Givens
John Glenn
Good Times Restaurants
Walter Goodrich
John Goolsby
Dennise & Thomas Gorman
Graland Country Day School
Krista Griffith
Elise Haas
Halcon Resources Operating, Inc.
Gary L. Hall
Angela Hamlin
Linda E. Hamlin
Marjorie Hanson
Candace Harrod
Matthew Hartford
Douglass Hawes
Walter & Natasha Hayes
Joann D. Helm
Hemera Regnant Fund
Phil & Lee Ann Henbest
Alan C. Herman
Virginia W. Hill Foundation
Chris Hill
Suzanne D. Hirshberg
Hogan Lovells US LLP
Shawn & Evon Holladay
Edward & Barbara Holtvluwer
Andrew Horsman
Susan Imming
Imperial Court of the Rocky Mountain Empire
Innovate International Intelligence & Integration, LLC
LGS Innovations
Sara Anne Iverson
Barbara A. Izac
Jackson National Community Fund
Mountain Man Welding & Fabrication, Brent Jaster
Jeanette Berteau Hennings Foundation
Jewish Community Federation
John & Florence Fortune Foundation
John R. Woods Foundation
The Joseph Henry Edmondson Foundation
Marice Kane
Karras Family Foundation
Donna L. Karras
John & Louise Kearns
Donna Kellogg

Key Financial Group
Adam Kickish
Robert Kneppshield
Peggy & Steven Knight
Elizabeth Kringel
Ms. Robi Kronberg
Rod & Arleen Kuntz
Lacey Family Foundation
Luis Larios
Robert D. Lawler
Diana Leavy
The Leblang Charitable Foundation
Margaret LeJuste
Liberty Oilfield Services
Steven William Lindeman
James Lindsey
Chuck Lohmiller
Jill Lohmiller
Ron Long
Sean Looman
Colleen MacDonald
Ellen MacLean
Anna & David Mann
George Thomas Marsh
Janet & Thomas Scott Martin
Mass Electric Construction Co.
Samantha & Charles McBride
Orrin McCausland
Matt Phelan & Leslie McGivern
William Meehan
Charles A. Meloy
Don Meyer
Joyce Meyer
Anita Michaels
Lee & Susan Mickus
Mid America Anthropomorphic & Art Corp.
MidFirst Bank
Wendy Mitchell
Lilton & Marva Monteith
Pamela K. Moore
Greg & Sandy Moredock
The Morsman Family Foundation / Jim & Angela Morsman
J.K. Mullen Foundation
Multipet International, Inc.
Bryan Munsch & Nichole Mueller
Murdoch's Ranch & Home Supply
Murphy-Hoffman Company
Christopher J. Nadeau
National Cinemedia
National Financial Services, LLC
National Society Daughters of the American Revolution
Nelson Literary Agency, LLC
Ray Nibbe
NorthPoint Energy, LLC
Chris Nugent
Christine Odle
Office Depot Foundation
Ohman Family Charitable Fund
D. John Orgen
Paul Orzech
Jay & Julie Ottoson
Art & Patti Paquett
Allison Parks
Patterson & Kathleen Shaw
PDC Energy

Pearlstein Family Fund
Antonio F. Pelletier
Karen Pelzer
Margaret Pena
Larry Pennington
Michael F. Perschbacher
Thomas & Jane Petrie
Sarah Phillips
Piccinelli Family Fund
Kelly & Ryan Pisciotto
Jules R. Powers
Mark & Rita Puckett
Quail Run Sports
Walter & Velma Quinn
Ronald & Mary Ann Raab
John & Lynn Raber
Shawn & Lori Reed
Scott & Heather Renfro
Rene Richard
Alyssa Ricks
Rocky Mountain Portable Cooling
Pam Rogers & Roberta Barrett
Lee & Robert Roper
Ross Family Limited Partners
Bob Rubino
Dorothy J. Rue
Safeco Insurance
Joel Flagg & Salesforce.com Foundation
Joyana Jensen & Rob Samsel
Sharon & Ernest Santella
Craig & Ellen Sawicki
Thomas & Sharon Scanlan
David Schlosser
Angela Schoeman
Reiko Schofield
John Richard Schultz
Shotzie Schwartzel
Wright Leather Works, LLC Scott Wright
Scotty A. Smith, LLC
Justin Seabolt
Joanie Seay
Frank Seidel
Julie & William Seis
Sexy Pizza
Shirley Shinefeld
The Si Redd & Tamara Redd Charitable Foundation
Silicon Valley Foundation
Georgia Simon
Randall Smith
The Solich Fund
Tara Spahr
Patricia Spayne
Michael Spille
Spirit of Christ Catholic Community
Sports Charities, Inc.
Stan Sprinkle
Neal & Marie Stanley
Starbucks Coffee Company
Thomas & Sheryl Stefaniak
William & Valery Stevenson
Gary & Teresa Stewart
Cheryl & Scott Stinson
Robert & Jennifer Sullivan
Charles Tanabe & Arlene Bobrow
Taylor Farms Colorado

TBG West
TelecomPioneers CO Chapter #8
Carol Teter
The Bates Foundation & Trust
The Bayless Charitable Foundation
The Collier Foundation
The E.D. Foundation
The Gaspar Family Charitable Fund of the Ayco Charitable Foundation
Gary L. Thomas
Greg Thomas
Bruce & Pat Thoms
Alf Tischler
Todd Real Estate Group, Inc.
The Tony Stewart Foundation, Inc.
Jim Torgerson
Lauren Townsend Memorial Fund
Keith & Margaux Trammell
June Travis
Karen Trott
Warren Troupe
Suzanne Underwald
United States Veterans Riding Club
URSA Operating Company, LLC
Orica USA, Inc.
Used Car Dealers of Colorado Charity
Karin Vannett
Joseph & Linda Vumbaco
Tad Walden
J.C. Walter, III
Alexander Watson
Nancy Weeks
Weiss & Wirth Interior Design
Well Animal Institute
Brian Wesoloski
Whole Foods Southglenn
Wichita Falls Area Community Foundation -- The Priddy Foundation
Matching Gifts Fund
Wilcox-Lumpkin Foundation
Mike Wilkins
Patricia Wilkins
William & Sylvia Zale Foundation
Mark & Sue Williams
Donnie Witt
Kathlyn Woodard
Jon Wright
XTO Energy, Inc.
Steve Yingling
Young Americans
Young Philanthropists Foundation
David Yurman

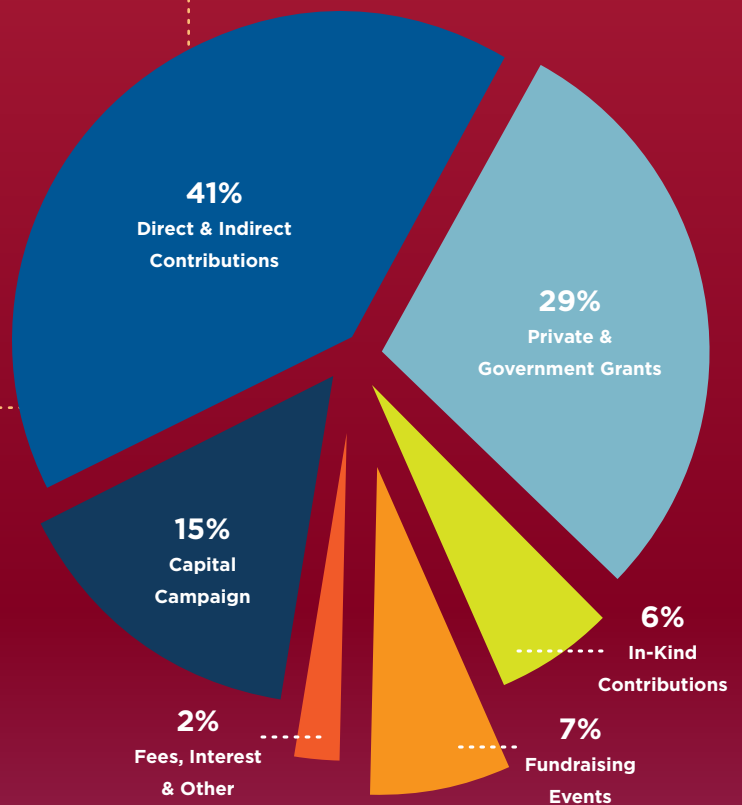
Thank You
COLORADO GIVES
DAY DONORS!

On Dec. 8, 2015, we received nearly \$93,000 in donations as part of the Colorado Gives Day celebration.



2015 PUBLIC SUPPORT & REVENUE

| | % | TOTAL DOLLARS |
|---|-----|--------------------|
| Direct & Indirect Contributions | 41% | \$1,186,308 |
| Private & Government Grants | 29% | \$853,527 |
| In-Kind Contributions | 6% | \$168,200 |
| Fundraising Events | 7% | \$194,782 |
| Fees, Interest & Other | 2% | \$71,948 |
| Capital Campaign Direct & Indirect Donations & Grants | 15% | \$438,397 |
| Total Revenue <i>(including capital campaign)</i> | | \$2,913,162 |

**2015 EXPENSES**

| | % | TOTAL DOLLARS |
|-------------------------------|-----|--------------------|
| Program Expenses | 79% | \$1,402,521 |
| Development Expenses | 12% | \$212,067 |
| Managerial & General Expenses | 9% | \$155,935 |
| Total Expenses | | \$1,770,523 |



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