

ANNUAL REPORT

{ FINANCIALS & ACCOMPLISHMENTS }

www.freedom servicedogs.org



**FREEDOM
SERVICE DOGS
OF AMERICA**

2016

2016
AT A GLANCE

On October 18,
we moved into
our new facility
that will allow us
to increase the
number of dogs
we train and
people we serve.



**NEW HOME
SWEET HOME**

FSD has a permanent
place to call home.

22,680 SQ FT
to host clients &
train dogs



**2.4
ACRES
OF LAND**



**74
SPACIOUS
KENNELS**

to keep our dogs
comfortable



**13,890 SQUARE FEET
OF ASTROTURF**

**1,397
FEET**
OF STEEL PIERS

**187,500
POUNDS OF
CONCRETE**



114 DOGS
from shelters and rescue groups welcomed
into our program

**6 SERVICE
DOGS**



matched with veterans
and active duty men
and women through
Operation Freedom



**11
SERVICE
DOGS**

matched with
individuals living
with disabilities



**5 PROFESSIONAL
THERAPY DOGS**
matched with graduate students and practicing clinicians

**64
DOGS**

adopted
into
loving
homes



750 YOUTH AND ADULTS
impacted by FSD professional therapy dog graduates

**10,589+
HOURS**

logged by
volunteers,
equivalent to



5

**FULL-TIME
EMPLOYEES**

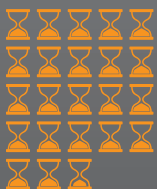


60 FOSTER FAMILIES
committed to
2,805 FOSTER CARE DAYS

**776,000
POSITIVE REINFORCEMENT
TRAINING CLICKS**

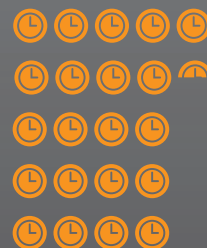


**5,100
POUNDS OF KIBBLE**



**2,280+
HOURS**
of group time logged with at-risk youth
through the Pawsitive Connection program

**8,556+
DOG-TRAINING HOURS
LOGGED BY STAFF**



**150,222
DOG KISSES**



Board Chair Tom Scanlan with his dog Kodi



President & CEO Michele Ostrander with her dog Toodles



"It always seems impossible until it's done."

-Nelson Mandela

A Message From Our Board Chair and President & CEO

More than six years ago, Freedom Service Dogs of America began to dream of a new home—a home that would allow FSD to have a state-of-the-art training facility, space for the dogs-in-training to run and play, and ultimately, reduce the wait time for people to be matched with their service dogs.

Our board members, supporters, volunteers, and staff worked hard over the years to find the perfect new home. Over 70 locations were visited, fundraisers were held, grants were written, and donations were made.

In October 2016, the dream became a reality when we moved into our new facility with 74 large and roomy indoor dog kennels, 2.4 acres of land with turf-covered play yards, and 22,680 square feet of training space! Our new home is a result of the hard work and dedication of the thousands of donors, supporters, and volunteers who believe in our mission of transforming shelter dogs into service dogs for people living with disabilities.

You—our generous community of supporters—also helped to provide Nathan with his service dog, Nonni; Johnny with his service dog, Baloo; and Nikole with her service dog, Hamlet. These clients are all veterans who served their country honorably and whose service dogs will now help them re-engage with their children, spouses, and communities. You helped provide Shawna with Gyro, who serves as a brace and balance service dog to allow Shawna more mobility, and Slider to Kalie, a young college student who is now embracing life and college to the

fullest with the help of her service dog. In total, FSD provided 17 service dogs and 5 therapy dogs to people in need this year.

Over the last 30 years, Freedom Service Dogs has accomplished so much and helped to transform hundreds of lives—for both shelter dogs and the individuals they serve. Now as we approach our 30th anniversary, the board and staff have developed a five-year strategic plan that will guide our growth as we expand our programs to meet the growing need for service dogs. We remain committed to providing our service dogs free of charge to people in need. Your support has truly transformed lives!

Thank you for joining us in this journey! We truly appreciate your generosity, your volunteer time, and your commitment to Freedom Service Dogs of America.

We simply could not do what we do without you!

Michele Ostrander
Tom Scanlan



**HAVE YOU
SEEN OUR
NEW HOME?**

**We would love to show
you around and introduce
you to some service dogs
in-training!**

TO SCHEDULE A TOUR:

Contact Lindsay Ganassa:

303-922-6231 x218

lganassa@freedom servicedogs.org

Investments That Make an Impact

2016 HIGHLIGHTS

Freedom Service Dogs of America is one of the few organizations in the United States to transform shelter dogs into custom-trained service dogs. Your investment and belief in our mission allow us to give the life-changing gift of a service dog to our clients at no cost. Here are a few of the teams made possible by your support in 2016.



ATARAH & OAK, 2016 SERVICE DOG GRADUATE

"As I continue to take Oak more places with me, I am approached often about how well-behaved and 'beautiful' he is. This has helped me lower my guard a bit in public places when I am without other people. Just being around him has improved my health. My blood pressure has significantly decreased; my resting heart rate has decreased by 20 beats per minute. I feel less hesitant when going out because I know he is there to help me if I fall or drop things. On a recent trip to the zoo with my four-year-old and Oak by my side wearing his balance harness, we nearly walked the entire grounds. I did not fall once and felt confident walking, whereas in the past, I would use a scooter. I am SO grateful and thankful to Freedom Service Dogs for giving me Oak. I couldn't have asked for a more perfect match. He's goofy when I need a laugh and all business when he needs to be."

Sponsored by the CH2M Employee Charity Golf Tournament



MIKE & BAGEL, 2016 THERAPY DOG GRADUATE

"Bagel's help was so positive in a situation with a student who was having suicidal ideation. She had shut down completely, not talking with adults. I brought Bagel in to just sit with her. As she pet him, she began talking and expressing her feelings. She ended up receiving the support she needed thanks to Bagel's presence and calmness in the situation. Thank you FSD for all your support and help."



ALEX & PASTEL, 2016 SERVICE DOG GRADUATE

"Pastel is my battle buddy. Having her as my partner through my daily routines is my most positive experience. She allows me to get out more. I can leave the house without being alone because she has my back. She is there to help me, distract me, calm me...whatever I need. We help each other. She gives me an outlet in anxiety [causing] situations. Pastel has given me a sense of responsibility but also a sense of comfort that has gifted me a freedom I didn't have previously—both emotionally and physically."

Sponsored by Vets Helping Heroes and Team Gresham

An Eventful Year



Eric and Jessie Decker with Deckers Dogs teams from left to right: Johnny & Baloo, Dianna & Decker, Shon & Rommy, John & Marbles, and Randall & Fresca

DECKERS DOGS EVENT

Since 2013, the Eric + Jessie Decker Foundation (EJDF) has funded eight service dogs for veterans with disabilities through Deckers Dogs, an initiative created when Eric Decker was a Denver Broncos wide receiver. Seven of the service dogs have already been matched with veterans, and one is currently in training.



Eric and Jessie Decker

At an exclusive reception on June 24, 2016, Eric and Jessie Decker mingled with guests, including the veterans and service dog teams they have funded. On behalf of EJDF, the Deckers announced a matching grant to help fund the completion of the training space at FSD's new facility. Donations made to EJDF will be matched dollar-for-dollar up to \$250,000 and then funneled back to Freedom Service Dogs. The Eric + Jessie Decker Foundation has made it possible for us to continue providing life-changing service dogs to veterans at no cost. We are beyond grateful, not only for their support over the years, but also for their investment in the future of Freedom Service Dogs.



To learn more about Deckers Dogs or view more photos from the reception, visit EJDECKERFOUNDATION.COM.



Loretta & Steve Davis

On October 8, 2016, more than 350 guests attended the 5th annual Diamonds in the Ruff at Infinity Park Event Center in Glendale, Colorado. Guests enjoyed shopping the silent auction, getting photos taken with service dog ambassador Cargo, the premiere of *Love Letters*, and a special performance by service dogs in training with their handlers. Over the course of the evening, a record-breaking \$218,000 was raised!

THANK YOU 2016 Diamonds in the Ruff Sponsors!

Presenting:

VISA

Silver:

A-1 Security Systems
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Brownstein Hyatt Farber Schreck
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A. Ralph and Mary Reed
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Gabriel Koroluk & Amy Zupon
Loretta and Steve Davis



Auctioneer Reggie Rivers



Dennie & Allison Friederichs with Cargo

FACES OF SPORTING CLAYS TOURNAMENT FREEDOM

This August marked the 4th annual Faces of Freedom Sporting Clay Tournament, a fundraiser to benefit Operation Freedom. In 2013, Core Laboratories approached Freedom Service Dogs to launch Faces of Freedom in Denver. In 2016, they expanded to include an event in Midland, Texas. To date, the events have raised more than \$800,000 for veterans who are waiting to receive service dogs.

THANK YOU 2016 Faces of Freedom Sponsors!

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Faces of Freedom participants

MIDLAND

Presenting Sponsor:



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A special thanks to Team Gresham for their sustaining support of Faces of Freedom!

2017 EVENTS

Summer Graduation
CU South Denver
June 10

Grand Opening & 30th Anniversary Celebration
FSD Headquarters
June 22

Faces of Freedom Sporting Clays Tournament
July 28 Sept 22
Denver, CO Midland, TX

Doggie Plunge
Pirates Cove Aquatic Center
Sept 9

Diamonds in the Ruff
Infinity Park Event Center
Oct 14

Winter Graduation
Location TBD
Dec 9

Thank You For Your Support in 2016

Because of the generosity of you who believe in Freedom Service Dogs, we are able to give our amazing service dogs to individuals on our wait list at no cost. Your investment has indeed transformed the lives of shelter dogs and their human partners.

\$100,000+

Broe Family Foundation
Eric + Jessie Decker
Foundation

The Estate of James
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\$50,000-\$99,999

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\$1,000-\$9,999

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\$1,000-\$9,999 cont.

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David Chidester			
David Entzminger			
David Selby			

Thank You



COLORADO GIVES DAY DONORS!

Thank you Colorado Gives Day Donors! On December 6, 2016, FSD received more than \$93,000 from generous supporters in Colorado.



\$1,000-\$9,999 cont.

Julie Arnold	Marjorie Sitter	Paxton Arms, LLC	Spectrum Tracer Services, LLC
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Ways to Give: **LEAVE YOUR PRINT**

QUESTIONS?

Contact Lindsay Ganassa:

📞 303-922-6231 x218

✉ lganassa@freedom servicedogs.org

GIVE APPRECIATED STOCK

Donating stocks or securities is a great way to help Freedom Service Dogs while maximizing your tax position. Gifts of this type are 100% free of capital gains and also eligible for income tax deductions.

MAKE AN IRA ROLLOVER GIFT

Contact your IRA account manager and request an amount be transferred to FSD. Your gift could be \$10,000, \$50,000 or even up to \$100,000. Contact us to learn more about how you can redirect unneeded IRA income to FSD.

INCLUDE FSD IN YOUR ESTATE PLANS

Whatever your stage of life, and whatever your family and financial picture, there are flexible ways to plan a gift that can make you proud to leave a legacy that will change the lives of the people and dogs served by Freedom Service Dogs.

Consult your advisor for details.



LEARN MORE AT FREEDOMSERVICEDOGS.ORG/DONATE

Making Our New Facility a Home

A SPECIAL THANKS to the following construction partners who donated more than **\$662,000 in labor and materials**, making it possible to complete our new home:

A-1 Security

Absolute Steel & Storage

Artisan Plumbing Heating and Cooling

Brownstein Hyatt Farber Schreck

Castillo Drywall

Cowboy Moving & Storage

Designs by Sundown

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Siemens



Aerial view of FSD's new home

An additional 291 generous in-kind donors provided **\$182,667** in goods and services.

✓ Dogs in training enjoying the new play yards and AstroTurf



✓ FSD staff proud to be home



^ One of nine spacious new kennel pods



^ Service dog in training Valli with a bounty of treats and toys donated during the holidays

2016 Graduates

MEET THE 2016 GRADUATING TEAMS



^ ALEX & PASTEL



^ SUNNY & SHIMMER



^ STEVE & POSCO

^ MIKE & BAGEL



^ BLAKE & ZIGGY



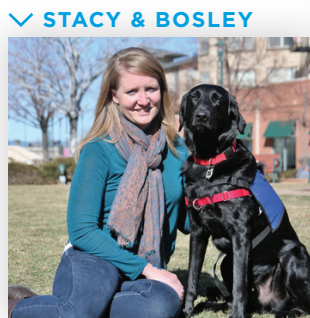
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^ GARY & HALO



^ STACY & BOSLEY



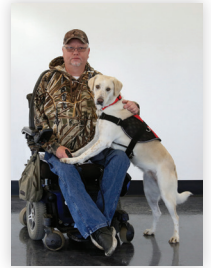
^ JOHNNY & BALOO



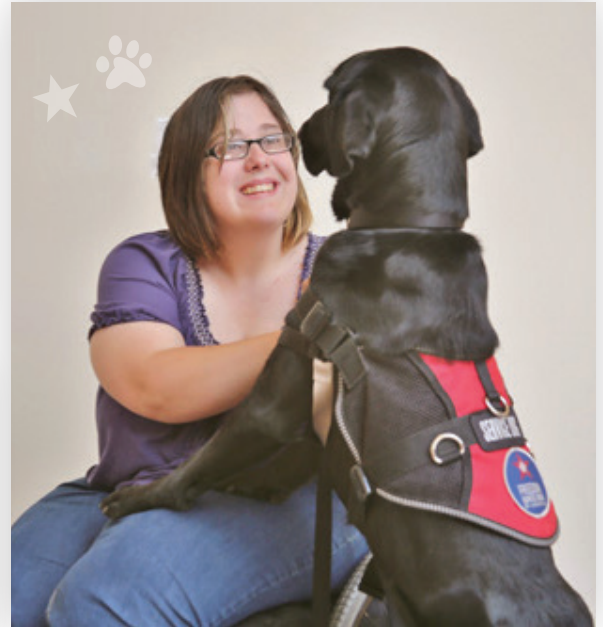
^ NIKOLE & HAMLET



^ ATARAH & OAK



^ DAVID & YARDLEY



^ KALIE & SLIDER

^ JIM & STARK



^ COREY & TROYA



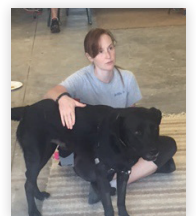
^ NATHAN & NONNI



^ GUNNER & OTTO



^ ANGELA & BRAVE



^ ERIN & BARABOO



MARK YOUR CALENDAR!

2017 Graduation Dates

JUNE 10 • DECEMBER 9



**7193 S DILLON CT
ENGLEWOOD, CO 80112**

PHONE: 303.922.6231

FAX: 303.922.6234

www.FreedomServiceDogs.org

EIN 84-1068936



Freedom Service Dogs of America is a Denver-based nonprofit organization that enhances the lives of people with disabilities by transforming shelter dogs into service dogs, and custom training them for individual needs. Clients include children, veterans, active-duty military, and other adults. The disabilities of those we serve include autism, traumatic brain injury (TBI), cerebral palsy, spinal cord injuries, muscular dystrophy, multiple sclerosis, and post-traumatic stress disorder (PTSD). Since being founded in 1987, Freedom Service Dogs has paired more than 350 client-dog teams at no cost to the client. For more information, visit **freedom servicedogs.org**.

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PRESIDENT & CEO: Michele Ostrander



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Tall Grass Energy

Lee Clayton Roper

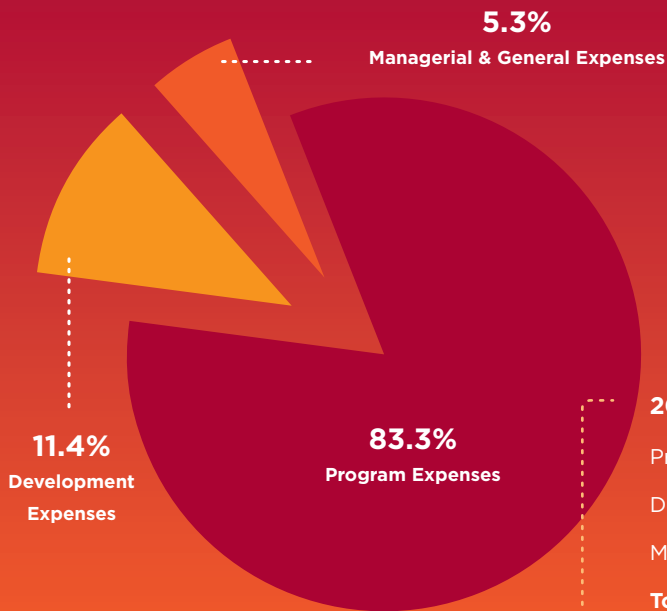
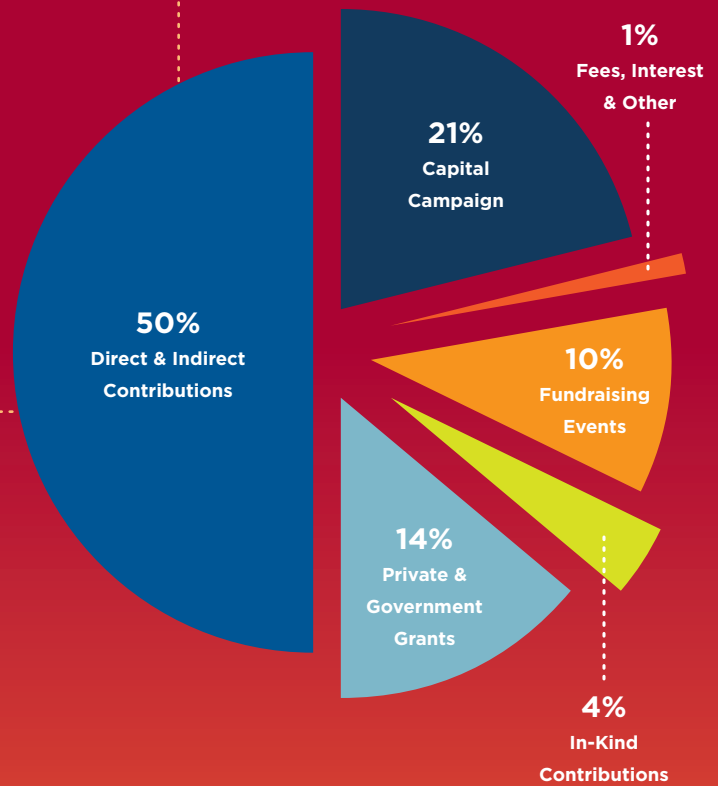
MLC Publishing

Neal Stanley

Insight Exploration

2016 PUBLIC SUPPORT & REVENUE

	%	TOTAL DOLLARS
Direct & Indirect Contributions	50%	\$2,073,323
Private & Government Grants	14%	\$579,865
In-Kind Contributions	4%	\$182,667
Fundraising Events	10%	\$401,774
Fees, Interest & Other	1%	\$23,108
Capital Campaign Direct & Indirect Donations & Grants	21%	\$849,651
Total Revenue <i>(including capital campaign)</i>		\$4,110,388



2016 EXPENSES

	%	TOTAL DOLLARS
Program Expenses	83.3%	\$1,710,168
Development Expenses	11.4%	\$233,812
Managerial & General Expenses	5.3%	\$109,675
Total Expenses		\$2,053,655

2016 END OF YEAR

Total Assets	\$8,193,045
Total Liabilities	\$2,337,985
Net Assets	\$5,855,060



2016 FINANCIAL REPORT